

NEVER BEFORE!

GUARANTEED TRADE - IN ALLOWANCE

WE GUARANTEE THE FOLLOWING TRADE - IN ALLOWANCES:

- \$75⁰⁰ Or More For Your 7" TV
- \$100⁰⁰ Or More For Your 10" TV
- \$150⁰⁰ Or More For Your 12" TV
- \$175⁰⁰ Or More For Your 16" TV
- \$200⁰⁰ Or More For Your 17" TV
- \$100⁰⁰ Or More For Your PIANO
- \$25⁰⁰ Or More For Your RADIO

- NO MONEY NEEDED
- 2 YEARS TO PAY
- NATIONAL BRAND
- California Styling
- Adaptable for UHF
- LARGE 21" SCREEN

We Made

ON THIS

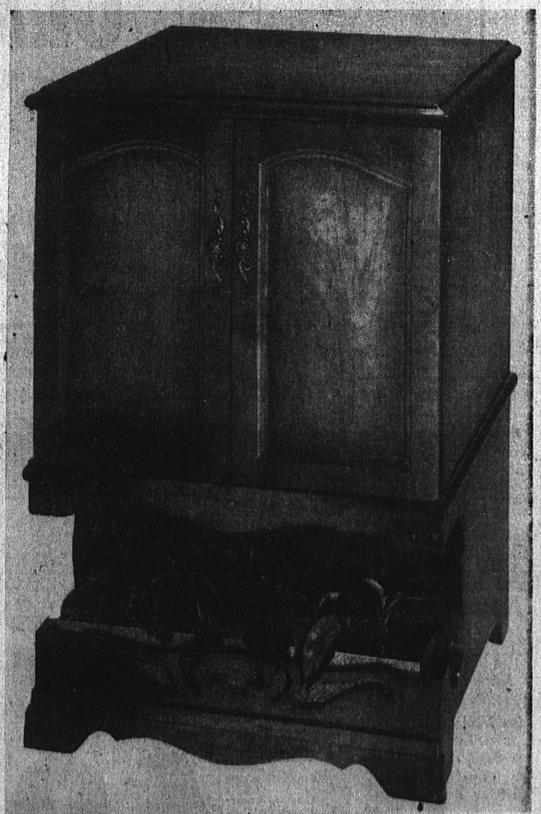
A SENSATIONAL

QUANTITY PURCHASE

ON THIS SET SO THAT WE MIGHT

Offer These OUTSTANDING Allowances

See This Set Today



Mod. KP21F

LLOYD DENNEE'S PRINCIPLES

1. To sell ONLY the highest quality merchandise at all times.
2. To sell no merchandise that is not new, and the best of its kind unless it is marked "Used", "Damaged", "As Is", etc., so clearly that there can be no deception.
3. To maintain adequate facilities to service what we sell.
4. To always have advertised merchandise.
5. To retail no unappreciated, unadvised, unexplained, or half-truths under any circumstances.
6. To never tolerate anyone dishonestly misrepresenting or through misstatements of facts.
7. To treat all customers courteously and unconditionally.
8. To keep our promises to the customer.
9. To constantly strive to give maximum value at minimum cost.



LLOYD DENNEE'S



TELEVISION EXPOSITION

110 E. EL SEGUNDO, HAWTHORNE

Over 15,000
SATISFIED
CUSTOMERS
There Must Be a
Reason!